

SIERRA MADRE NEWS



PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, NOVEMBER 29, 1918

VOL. XIII, NO. 9

LT. SCHWARTZ DOES HOLIDAY THRILLERS

One of the principal Thanksgiving attractions in Sierra Madre was a home-talent flying exhibition by Lieut. Charles W. Schwartz, who flew down from Sacramento to spend the holiday at the home of his parents, Mr. and Mrs. Preston Schwartz.

Lieut. Schwartz arrived at Stocker Field just below Sierra Madre at five o'clock Wednesday evening. He was accompanied by Lieut. John Post, the two having closely associated all through their careers as fliers, from the beginning of their training. Lieut. and Mrs. Cecil K. Sherman of Arcadia were also guests at the Schwartz home.

Lieuts. Schwartz and Post made the trip from Sacramento in about six hours, flying time, making two stops for gas. Another plane started with them but was forced to land near San Fernando.

It was quickly reported about town that "Charlie" Schwartz had made the 500-mile flight home for Thanksgiving and on Thursday afternoon when the plane ascended from the field and circled over Sierra Madre as it made the ascending spiral, it was taken for granted that Lieut. Schwartz was the pilot. Airplane stunts have become so common over Sierra Madre that many people no longer pause to watch them. But it was different when the performer was a home boy. Groups of people could be seen on every street, watching with keen interest until the plane reached a height sufficient to begin some stunts.

Owing to the fact that balloon school observers reported a 90-mile gale blowing at 10,000 feet a high flight was unsafe. But Lieut. Schwartz rose high enough for loops and dips and spiral dives that aroused keen enthusiasm among his observing friends. On his descent he reported the air to be very "bumpy" and unsatisfactory for stunts.

Lieut. Schwartz has been appointed commander of Squadron A, and has 150 men under him. In his capacity as instructor he is in the air about eight hours daily. Cadets are now given a complete flying course there instead of being sent from camp to camp for varying special instruction. Lieut. Schwartz now hopes to remain in the army when it returns to a peace basis.

RAILROAD INVENTIONS SOUGHT BY GOVERNMENT

To encourage devices and inventions calculated to improve the operation of American railroads, the United States Railroad Administration has promulgated rules and regulations designed to assist inventive genius in securing proper attention. Provision is made for examining all models and plans and passing upon their practicability. In all cases, complete data must be forwarded to Washington and become a part of Federal files.

Correspondence of this nature regarding locomotives and cars should be addressed to the U. S. Railroad Administration, Frank McManamy, Asst., Director, Division of Operations, Washington, D. C. Correspondence relating to appliances in connection with roadway and track should be addressed to the U. S. Railroad Administration, C. A. Morse, Asst. Director, Division of Operations, Engineering and Maintenance, Washington, D. C.

WINDSTORM CAUSES ENORMOUS DAMAGE

Big Loss Caused to Citrus Fruit Growers by Gale Lasting Two Nights

One of the most severe wind storms ever experienced in Sierra Madre caused great damage to fruit, trees and buildings Saturday and Sunday nights. The wind was preceded by heavy rain, which fell until midnight Saturday. Later the wind which had been mild developed into a furious gale and lasted most of the day Sunday, though with slackening severity. After nightfall on Sunday the wind rose in velocity and blew even harder than before.

Many fruits and ornamental trees were damaged or blown down in all parts of town and in the valley below. Vast quantities of oranges and lemons were blown from the trees and much of the fruit remaining on the trees was so scarred and bruised as to be rendered worthless. Small buildings were damaged and roofs lost shingles or pieces of roofing. Telephone and electric light wires were blown down and it was necessary to cut out service on both for a time. Several days were necessary to repair the damage.

While no pipes were blown out of the ground, the water department and gas company had their share of troubles due to pipes broken by the uprooting of trees.

POST OFFICE BUILDING IS TRANSFERRED

By the terms of a deal between C. S. Kersting and W. P. Caley, the latter becomes the owner of the building occupied by the Sierra Madre post office under a ten-year lease running from 1913. The fixtures are included in the deal, the item of rent including building, fixtures, heat, light and water. The installation of this outfit by Mr. Kersting marked one of the real steps in the transition of Sierra Madre from the country village era to the status of a community with most of the conveniences of a city. The installation of delivery service during the past year leaves little to differentiate between the services rendered to the public by the local office and those of a higher rating in quantity of business transacted.

FLOOD CONTROL BONDS SIGNED

The entire issue of \$4,450,000 flood control bonds will be signed by Chairman John J. Hamilton before he retires from office, insuring the financing of the flood control project as planned, although the increased cost of labor and materials will to some extent curtail and restrict the amount of work to be done. It is not the intention of the supervisors to sell any more of the bonds at present, the proceeds of the \$2,250,000 already sold and the \$250,000 to be contributed by the state being sufficient for more than a year's work. The diversion channel at Long Beach will be constructed at government expense; the district providing the right of way, paying damages, building necessary bridges and agreeing to maintain the channel.

There is no change in the situation regarding the ban on public gatherings, according to information received this morning from Dr. Mackerras, health officer. Schools will not open on Monday, as had been expected, and there will be no change until further notice. Local policy will be governed largely by what is done in Los Angeles.

=====

THERE IS

NO PEACE

FOR YOU UNTIL YOUR

W.S.S. PLEDGE IS HONORED

COMPLETE YOUR WAR SAVINGS QUOTA NOW — UNCLE SAM NEEDS THE MONEY!

=====

RED CROSS MUST CARRY VARIED WORK PROGRAM

Calls for Aid Will Keep Full Organization Busy at Peace Tasks for Needy

Notice is given by Mrs. Carhart that all day-shirts now in the hands of Red Cross workers must be turned in this week, regardless of whether or not they are finished. This call is issued on orders received from San Francisco headquarters this week.

Big Tasks Remaining
"It will take all the serious minded workers in the Red Cross to do what is to be done," is the statement of A. B. C. Dohrmann, acting manager of the Pacific Division, in discussing the post-war program of the American Red Cross.

Christmas Roll Call
Several Sierra Madre workers will probably attend a conference to be held at Hotel Alexandria next Thursday at 10:30 to discuss plans for the great Christmas Roll Call, or membership campaign. R. B. Hale of San Francisco, chairman of the Christmas Roll Call committee, will preside. Luncheon speakers will include Governors Stephens of California, Hunt of Arizona, and Boyle of Nevada, also Larry Harris.

Peace vs. War
Garments vs. Bandages, is the Red Cross work room program.

OUR HONOR ROLL WITH THE STARS AND STRIPES

JAMES SPARKS
(Died at Seattle, Oct. 30, 1918)

SRGT. RAYMOND ADELMAYER
LIEUT. RAYMOND D. ANDREWS
SIMON W. ASHTON
DON BAXTER
GOSS K. BLACK
SRGT. JOHN BOYD
OLIN BRADFORD
CORP. NELSON BROOKS
WADE C. BRUNSON, C.P.O.
LIEUT. CHARLES L. CAMP
PAUL N. CARTER
ROBERT CARTER
SRGT. ROY CHANTRY
CORP. ROBERT L. CLARK
HAROLD L. COSTELLO
SRGT. WM. P. DENNISON
CORP. CHARLES S. DOWNS
ARTHUR EVANS
SRGT. BUGLER WADE FALLIS
MAURICE GOLDBERG
SAMUEL L. GRAHAM
C. L. GRIGGSBY
SRGT. RAYMOND HEDDERLY
CORP. VICTOR C. HILL
FRED HINTON
VINTON HOEGEE
LIEUT. MERVYN A. HOPE
JOHN D. INMAN-KANE
GUSTAF JANSON
NORMAN B. JENSEN
FRED KEHLET
CECIL C. KELLOGG
ORVAL KELLOGG
ARTHUR B. KIRBY

gram of Peace versus War. In a bulletin issued by the Bureau of Chapter Production, necessity for speed in the making of refugee garments is emphasized by the statement: "To give quickly is to give thrice."

The civilian relief program for devastated Europe, needy Siberia and the mutilated Orient is comprehensive as planned by the American Red Cross. All chapters are being called upon to do their share.

Value of Salvage

Salvage in Red Cross is an activity that has come to stay, in the opinion of the Bureau of Salvage and Shop. As an education in conservation, it is to be extended particularly to the Juniors; as a source of income to chapters it is to be encouraged to increase funds available to "carry on" Red Cross relief work.

"SAY IT ALOUD"

No room is to be left for argument as to whether that was a five or ten dollar bill you handed the ticket clerk at the Federal railroad station or downtown office. Regional Director Hale Holden has issued instructions that hereafter all ticket sellers on roads under his jurisdiction shall announce "definitely and audibly" the denomination of any bill handed them in payment for tickets.

THANKSGIVING IS DAY OF UNIVERSAL JOY

H. C. of L. Not Allowed to Interfere with Celebration of Peace in Homes

Like all the rest of the nation, Sierra Madre yesterday gave herself over to enjoyment of the most wonderful Thanksgiving Day since the institution of the holiday of gratitude for the goodness of God toward men.

It was a day for family reunions, with a large number of soldiers and sailors here for the day with their families. Others who were far from home were welcomed by friends, in some cases filling an otherwise vacant chair of a lad across the sea or at a distant camp.

Never before was the spirit of gratitude so much in evidence or so freely expressed. The universal greeting was: "Isn't this a wonderful Thanksgiving!"

Hearts were so full that even in the jollity and hilarity of the celebration there was a constantly recurring strain which revealed the deeper feeling.

Open Air Services

Fitting and impressive were the open air Thanksgiving services in the afternoon at the band stand, a community affair which was attended by people of many creeds but a common spirit. The sunshine was warm enough to make the crowd comfortable as it occupied benches and auto seats, through the short service.

After the playing of the Star Spangled Banner by a portion of the band, and the singing of America by the crowd, Mayor Mitchell read President Wilson's Thanksgiving Proclamation and Rev. R. M. Webster offered an appropriate prayer.

Miss Ludlow, orchestral director of the Los Angeles public schools, played a flute solo with beautiful effect. Mrs. D. C. Ashmore sang John Hay's Civil War poem, "When the Boys Come Home" in beautiful and impressive manner, the song being peculiarly appropriate to the occasion.

Mr. Wilson's sermon was in keeping with the spirit of the occasion and the times. He contrasted our feelings this year with those of a year ago, drew a rapid sketch of the rapid march of events which resulted in the great military victory for democracy and justice, and brought the lesson down to the basis of individual responsibility for the final triumph of right and justice among men and nations.

MASONIC ANNUAL MEETING DEC. 9

Owing to the "flu" ban the annual meeting of Sierra Madre Lodge No. 408, F. & A. M., has been postponed from next Tuesday evening to Monday, Dec. 9, special dispensation permitting such procedure having been received from the Grand Master. Election of officers and balloting on petitions will be the special business of the evening.

VICTORY TOURNAMENT PLANNED AT PASADENA

The Directors of the Tournament of Roses Association at Pasadena are making plans for a patriotic day on January 1, 1919, a "Victory Tournament." There will be the usual parade in the morning and football will be the big event of the afternoon at Tournament Park. The soldiers' and sailors' uniforms will admit them without any charge, to the football game.

W.S.S. PLEDGES FAR BEHIND SCHEDULE

Collections on War Savings pledges in Sierra Madre are about \$2,000 schedule, according to figures compiled by Chairman C. W. Jones and C. W. Forman of the local committee. This includes pledge cards held both at the post office and the bank.

About 160 individuals have either paid no attention to their pledges to buy War Savings Stamps, or have not kept up their purchases according to their plan as outlined when they made their pledges.

Urgent need for this money is reported by treasury officials and War Savings committees all over the country are making a special effort to clean up all outstanding pledges at once.

Sierra Madre's record in the War Savings campaign was the least creditable of any of the war drives, owing to the fact that it followed the Red Cross and Third Liberty Loan campaigns so closely. But for that very reason it is all the more important that all pledges be fulfilled promptly.

It is hoped that subscribers will come in voluntarily and purchase their stamps without delay. If that is not done, says Chairman Jones, it will be necessary to reorganize the War Savings campaign committee to make another canvass.

A. C. OF C. WILL MEET HERE DECEMBER 10

The Associated Chambers of Commerce will pay their annual visit to Sierra Madre on Tuesday evening, Dec. 10, as guests of Sierra Madre and the local Board of Trade. This will be the first meeting of the association since peace was declared, and for that reason there is ample assurance of a rousing session, although the names of the speakers have not yet been announced.

The regular plan will be followed, of serving a 75-cent dinner, to which all men are invited, which will be followed by the speaking. There will also be musical or other entertainment numbers.

BOARD OF TRADE ELECTION MONDAY

Next Monday evening will be the occasion of a busy session of the Board of Trade. It is the time for holding the annual election of officers, which should bring out a large attendance. It will also be necessary at this session to arrange for the session of the Associated Chambers of Commerce to be held here on Tuesday evening, December 10. The event will require some active work if it is to be made as much of a success as it deserves.

COUNTY NOW HAS YEAR'S ROAD FUNDS

The Los Angeles county road department now has on hand an entire year's road funds for expenditure in the next twelve months. In order to comply with a new construction of the law, the county has made one year's road funds cover the last seventeen months. This was necessary because the fiscal year begins July 1, but the tax for the year is not levied till September and not collected till November. The old board having straightened out this legal complication, a normal amount of road work can now be done by the road department under the new board.

PROFESSIONAL CARDS

LLOYD L. KREBS, M.D.
Sierra Madre Office, 4 N. Baldwin
Tues., Thurs., Sat.,—11 to 12:30
Telephone Main 60
Pasadena Office, Dodworth Bldg.
Colorado and Fair Oaks
Hours 2 to 4 Telephone FO 353
Residence 72 W. Alegria Main111

SICK ROOM SUPPLIES
FOR RENT

Hospital Bed, Wheel Chairs, Electric Hot Packs, Commodes, Back rests, Bed Side Tables, Crutches, Shock Blocks, Ice Bags, Rubber Cushions, Bed Pans, Thermolite Heater, Baby Scales, etc., Maternity Bags, Surgical Dressings. NURSES' DIRECTORY, for Undergrads and Practicals; Hourly Nursing and Massage.
MAY L. DOUGLAS, R.N.
134 N. Delacy St.,
Pasadena, Cal.
Colo. 8266

ELLA SHEPARD BUSH
PORTRAIT PAINTER
223 West Laurel Avenue
Phone Green 41

PIANO LESSONS
MRS. W. L. FINDLAY
180 N. Adams St.
Will give lessons on the Piano Each Afternoon at her Residence, 180 North Adams St.

Sierra Madre Transfer Co.
Trucking and Heavy Hauling
Long or Short Trips
PHONE Highland and Blue 55 Mountain Trail

ALLEN T. GAY
Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 201 W. Central

SAVE
Money
Energy
Time

BY SENDING US YOUR
DRY CLEANING!
WITH YOUR LAUNDRY

1 BUNDLE DELIVERY BILL
—expert workmen
—modern, sanitary equipment.
—prompt service
—right prices
Monrovia Laundry Co.
Sierra Madre Solicitor
Black 143
Sierra Madre Agency
Green 85

Sierra Madre Feed & Fuel Co.
ANDREW OLSEN, Prop.
All kinds of stock and poultry feed. Best grades of fuel
TRANSFER
Main 50 Res. Black 24

How about your War Savings Pledge? Uncle Sam needs it.

PERSONAL MENTION

Dr. Muriel Cass of Los Angeles spent Thanksgiving with her aunt, Miss Alice Tufts.

Srgt. R. T. Hedderly came over from March Field for the Thanksgiving holiday at home.

Mrs. Nancy L. Beuhning spent Thanksgiving in Los Angeles with her mother.

Mr. and Mrs. W. A. Evans had Mr. and Mrs. Wall of Long Beach as Thanksgiving guests.

Mr. and Mrs. C. F. Gray spent Thanksgiving with Mrs. May and daughters of Hollywood.

Mr. and Mrs. W. S. Hull and children were guests of Mr. and Mrs. C. W. Jones for Thanksgiving.

Robert B. Baber of Taft was the guest of his parents, Mr. and Mrs. J. M. Baber, for Thanksgiving.

Mrs. St. John of Whittier is a guest this week at the home of her daughter, Mrs. Ernest L. Yerxa.

Corp. Harry Leaming came up from North Island to spend Thanksgiving with his parents, Mr. and Mrs. Geo. A. Leaming.

Mrs. L. M. Rice and Mr. and Mrs. Ashmore had as Thanksgiving guests Mr. and Mrs. D. W. Campbell of Hollywood.

Wade Brunson, C.P.O., came up from the Naval Training station to spend Thanksgiving with his parents, Mr. and Mrs. C. W. Brunson.

Mr. and Mrs. F. P. Conard entertained a number of Sierra Madre and out of town guests Thursday with a tennis party, followed by an indoor picnic supper and social evening.

Mr. and Mrs. J. T. Mason are enjoying a stay at the U. S. Grant Hotel, San Diego and witnessed the big aerial parade on Wednesday when more than 100 aviators joined in the peace celebration.

Mr. and Mrs. George Oswald had as guests on Thursday Mr. and Mrs. F. W. Nuetzel and Henry, Mr. and Mrs. Woodson Jones, Mrs. Julia Shannon, Mrs. H. Nuetzel and daughters, the Misses Grace and Tillie Nuetzel.

Mr. and Mrs. Justus Kraft and the Misses Kraft had as Thanksgiving Day guests Miss

Blanche Isenhour of Los Angeles, Guy Haley and Henry Rhodes of March Field, Lawrence Hossack of Los Angeles and Gregory Chase.

Mrs. Walter Alf, formerly Miss Gertrude Hadley, is spending the "flu" vacation at San Diego in order to be near her husband who is stationed at Camp Kearney. She will return to Sierra Madre to resume her school work when school opens again.

Mrs. M. Timberlake's home was the scene of a pleasant family gathering on Thanksgiving. Those present included her son, T. C. Timberlake of Texas, Miss Phelps of Artesia, Mrs. H. M. Pease and two children of Long Beach, Mr. and Mrs. W. Hohneck of Hollywood.

Mr. and Mrs. R. R. Hartman and the Misses Preston entertained on Thanksgiving with a family dinner party, the guests including Mr. and Mrs. George E. Preston of Harbor City, Lieut. E. J. Sperry of Camp Kearney, Mr. and Mrs. F. H. Hartman and Harold C. Pegler.

Corp. Victor C. Hill spent Thanksgiving Day at the home of his parents, Mr. and Mrs. Howard Hill, and was accompanied by three friends from March Field, Messrs. DeWitt, Vergil and Vestor Welty. Mr. and Mrs. George B. Morgridge and Elizabeth were also guests at the family dinner table.

Mrs. Galloway Duncan, who has studied under most of the present greatest French painters would take students for drawing and painting. 486 W. Highland, Phone Red 35. 9

CARD OF THANKS

Mrs. Carter Damerow wishes to take this means of extending her heartfelt thanks to the many friends who extended assistance and sympathy during the illness and after the passing of her late husband.

Pleasing Hubby.

Butcher—What cut, madam?
She—One from the lower part of the animal, please. Hubby says most of your cuts are too high.—Judge.

Direct.

Jack—I cannot love my neighbor as myself.
Boss—But you can surely respect him a lot more if he's half way decent.

The News Liners Pays

MODERN DENTISTRY AT MODERATE PRICES

Skill alone is not sufficient, but skill combined with Patience and Sympathy.

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St Pasadena Phone Fair Oaks 115

ON AND AFTER DECEMBER 1st

GASOLINE

Will be sold for CASH ONLY at
LOS ANGELES PRICES

AUTOS
ON

TIME!

We are now in a position to sell Automobiles on payments distributed over a period of time up to twelve months. We now have a Dodge Bros. Touring Car on the floor.

Sierra Madre Garage

Main 110.

37-45 W. Central

GOOD REASON, TOO!

It happened at a Red Cross tea held at a country club. The fussy old gentleman of the white vest tapped the tweed-clad youngster on the shoulder.

"My boy," he said, "why are you not in the army?"

The boy smiled. "To be frank with you, sir," he said, "I don't like it. There's all this business of sleeping in the mud, and uncooked food, and rain all the time—dashed uncomfortable, you know."

"Uncomfortable!" The white vest-front heaved indignantly. "Are you not of age, in good health or physically fit?"

"Yes—sound as a drum. Just twenty-two, no dependents." The young man was still cheerful. The inevitable group gathered about them.

"Disgusting! Have you no patriotism—no love of country? What is your reason for not being in the army? Confess, coward!"

"I can't be," said the cheerful youth. "I'm in the navy. Eighteen hours' leave and special permission to wear 'civies.'"

Cares for It.

"And do you care for the theater, Mrs. Murphy?"

"Sure, I do not. My husband does that."

"Does what?"

"Cares for the theater! He's the janitor!"

RIGHT IN IT.



"Virginia is consistent in everything, isn't she?"
"What now?"
"Why, her new mermaid gown is to be made of watered silk."

Why Not?

"Twas in her darkest hour,
When the maid was in despair,
Her lover sent her flowers,
And the flowers sent the air."

In a Liberal Mood.

"The judge was very nice."

"Yes?"

"Gave me a divorce, permission to marry again, and intimated that if I didn't do better than I did the first time he'd grant me another divorce."

Different.

Father—What was that racket last night when you came home?

Son—My coat fell down the stairs.

Father—A coat wouldn't make all that noise.

Son—Well, I was in the coat.

Absent Minded.

Grocer—That long-haired man who just went out must be a music crank.

Customer—Why do you think so?

Grocer—He insisted that I only give him four beets in the measure.

His Choice.

"So you threw up your position because it was hard. Don't you know that no position is easy?"

"Yes, father; that's why I prefer no position."

News Liners

AUTO CRANK LOST: Name of E. B. Burroughs stamped on shank. Reward for return to News office. 7tf

FOR SALE: 1917 classy Dort 3-passenger car, excellent condition, original finish, \$550. Phone Red 35. 246 N. Lima. 9

LOST: Blue silk umbrella with blue ball handle. Particularly valuable to owner only. Reward. Andrews & Hawks. 9*

FOUND: Keys, on Alegria Ave. Owner can have same by identifying at News office and paying for this ad. 9

WANTED: Refined girl to look after two boys after school. Duncan, 486 W. Highland. Telephone Red 3. 9*

LOST: Embroidered pillow case with large scallops, initial "P." Blown from line Saturday night. Reward. 71 N. Lima. 9*

WANTED: Furnished room, with heat, for single man. Address R. Seabranck, Gen. Del., Sierra Madre. 9*

FOR SALE, NOW: Young pigs. C. J. Pegler, Tel. Blk 54. 9-10

PAY CASH and SAVE MONEY

NORRIS' CASH STORE

Use Jevne's High Grade Coffees:

Jevne's Best Blend, 1 lb. can.....	45
Jevne's "35" Blend, 1 lb. can.....	35
Jevne's "35" Blend, 3 lb. can.....	1.00
Jevne's Hotel Blend, 1 lb. pkg.....	25

SPECIALS FOR SATURDAY ONLY—

Best Creamery Butter, the lb.....	68
Lilly Oleomargarine, the lb.....	38
Oatflakes, in bulk, the lb.....	08
Macaroni, in bulk, the lb.....	14
Washing Powder, in bulk, 2 lbs.....	15

—FRESH MEATS—SMOKED MEATS—

EVERYTHING CLEAN AND SANITARY

TRY OUR SWEET PICKLE CORN BEEF—IT'S DELICIOUS.

OUR AUTO DELIVERY SYSTEM makes you one regular delivery each day.

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store

— OUR —

Christmas Cards

HAVE ARRIVED

MAKE YOUR SELECTION EARLY

SIERRA MADRE PHARMACY

F. H. HARTMAN, Prop.

Phone Black 25

We Sell GERMICIDAL SOAP

Prompt Delivery

The Best Gifts

Just received directly from the east some especially fine Wrist Watches for women—Waltham and Swiss movements—Guaranteed perfect time-keepers—Round, Octagon and Square cases—Prices from \$15 to \$75.

Do your Christmas jewelry shopping in Sierra Madre this year—Prices more reasonable than in the city and everything exactly as represented—Satisfaction guaranteed—If you want anything I do not have, I will be pleased to get it for you at the least possible margin.

FRANK FRAIBERG, Jeweler

Open Saturday evenings during November

Automobile for Hire!

FIVE-PASSENGER OVERLAND

Anywhere — Any Time — Night Calls A Specialty

Rates \$2.00 per Hour

Special Rates by the Day—Minimum for Local Calls 25c

H. A. BINFORD

N. E. Cor. Highland and Mt. Trail

Phone Black 122

NEWS LINERS PAY

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 21

27 North Baldwin Avenue

THANKSGIVING

FIRST, let us be thankful the war is over, with its days of uncertainty and dread.

SECOND, if you need Help to re-paint, repair and fix up your property, I will supply the materials, do the work, and take payments in monthly installments. Spreading out the payments over an agreed term would Help to make it easier. I can handle all classes of work in my line of business—fine interior finishing, decorations, etc., gilding, graining, signs, etc.

J. D. TUCKER

Practical Painter & Decorator—In Sierra Madre since 1888
Green 80 Residence 111 Suffolk Ave.



PERFECTION OIL HEATER

SIERRA MADRE HARDWARE CO., Sierra Madre
G. C. Coleman, Spl. Agt., STANDARD OIL CO., Monrovia

SIERRA MADRE

At the Foot of Mt. Wilson
in Southern California

SOME OF THE THINGS THAT HELP MAKE LIFE WORTH LIVING IN SIERRA MADRE.

Population (estimated) 1700.
Area of city four square miles.
High grade natural gas service.
Electricity for light and power.
A paradise for the nature lover.
Beautiful homes in great variety.
5-cent fare to Pasadena high school.
Thirteen miles of tamped oil paving.
Minimum fogs, frost, wind and mud.
Universal express and telegraph service.
Third class post office, free mail delivery.
Community band, free open air concerts.
Matchless views of mountains and valley.
Beautiful settings for many more homes.
Elevation 800 to 1400 feet above sea level.
Free municipal library with fine book list.
Well established and well housed churches.
Average annual rainfall more than 25 inches.
Bank, newspaper and modern business houses.
Board of Trade at work for better community.
Telephone exchange connects with all systems.
Pure and abundant water supply, municipal system.
Fine school facilities, from kindergarten to high school.
Clubs and fraternal organizations for men and women.
Fine soil and climatic conditions for fruit and flowers.
Well kept mountain trails afford the shortest routes to the most interesting portion of the forest reserve.
At the foot of Mt. Wilson Trail, leading to the Carnegie Solar Observatory, greatest in the world.
Two miles from and overlooking the Arcadia Army Balloon School.

TO REACH SIERRA MADRE

By Trolley—Take Sierra Madre cars leaving hourly at Pacific Electric station, Sixth and Main, Los Angeles. The scenic ride is the most beautiful on the P. E. system. From Pasadena, take Lamanda Park car and change at Lamanda Park Junction.

By Auto—From Los Angeles, take North Broadway or Mission Road to Huntington Drive, follow as far as Lamanda Park Junction, east on Colorado Street to Santa Anita, north to Foothill Boulevard, east to Sierra Madre Avenue, north to Central Avenue, Sierra Madre.

IDEAL HOME COMMUNITY

Sierra Madre's peculiar charm has been felt and praised by nearly everyone who ever visited or lived here. Many factors combine to make the charm potent—the sense of exaltation in life on the heights; the inspiring views; the invigorating air, kept pure by currents moving continually up and down the foothill slope; the feeling of intimacy with the nearby mountains; the ease with which a love for outdoor life and recreation is gratified; the great variety of available homesites; the conveniences of the city with all the joys of life in the country.

It is as a home community that Sierra Madre claims pre-eminence. Here you can have a small house and lot, a larger place with fruit and a garden plot, or acres with an orchard. Everything grows well here and Sierra Madre has suffered less from frost than any other community in the citrus region.

No community has a higher type of citizenship. Socially and morally Sierra Madre ranks high. There is a cosmopolitan population recruited from all over the world, a fact of keen interest to many people. "Over the top" a community habit in patriotic efforts. Pioneer Red Cross chapter which won silver cup in national membership contest.

COME AND SEE SIERRA MADRE FOR YOURSELF

"World Relief Week" December 1-7

Intensive Food Saving Drive Planned to Create Surplus for Export to Famine Victims.

Issued by U. S. Food Administration for California

With the liberated peoples of Europe facing famine, and millions of women and children looking to America as their salvation from death by hunger and privation, the United States Government, through the Food Administration, has planned to launch a nationwide intensive food saving drive beginning December 1st. This drive will begin simultaneously in every state and last seven days. During this period the national conscience will be aroused to the dire necessities of the famine victims abroad, whose needs until their next harvest can be filled only by rigid saving of foods in America's kitchens.

The seven days' campaign will be known as "World Relief Week" and will be ushered in by the reading of a special message from Federal Food Administrator Herbert Hoover in churches of all denominations throughout the country. California's share in the great drive was arranged at a meeting November 22nd in San Francisco, when all county food administrators, women directors and food conservation speakers met under the auspices of the California Food Administration.

The Hoover message will also be read during the week in all fraternal and other organizations, followed by meetings in each county and city under the direction of food administration officials. On Wednesday, December 4th, special food saving exercises will be held in women's clubs throughout the state, followed on Friday by similar demonstrations in the public schools.

Under the direction of the speakers' bureau of the Food Administration, a score or more public speakers will tour the state, making addresses in hundreds of cities, towns and villages, and giving in detail the reasons why America must continue to export foods to the war-stricken victims of German militarism, as a measure to prevent anarchy and riots, to set up and maintain internal peace and amity and to permit the great work of economic and political reconstruction to be pursued along broad humanitarian lines.

Citizens of all California communities are urgently requested to aid in making "World Relief Week" another triumph for the idealism which American democracy stands for by attending the meetings and heeding the message for food conservation.

Economy in Wheat Very Necessary

Food Saving Program Remains Unchanged Except That Wheat Flour May Be Used Without Substitutes.

Issued by U. S. Food Administration for California

San Francisco, Nov. 21.—Elimination of the substitute regulations has not relieved the imperative necessity for continued economy in the use of wheat flour in the homes of the nation, and all public eating places will be held strictly to the order which forbids the service of more than two ounces of wheat bread per person at each meal.

This was announced today by the California Food Administration on advice from Washington. Acting Federal Food Commissioner Preston McInney explained that the former general wheat saving program remains in effect, with this change: Instead of eating bread mixed with substitutes it may now be used when made from pure wheat flour, but economy should be exercised in the consumption of all breadstuffs, as well as in other foods.

The 80-20 substitute rule was abandoned primarily to relieve a worldwide shortage in coarse grain feeds for domestic animals. Most of the substitute flours were made from coarse grains and consequently a great scarcity for stock feeding developed. A view of the large domestic wheat crop and the fact that additional stores of wheat were made available by the signing of the armistice, the Food Administration rescinded the substitute program to relieve the pressure on coarse grains urgently needed for American and European dairy and wine herds, which have been greatly depleted by the war.

Food officials explained that the abandonment of the substitute rule has been widely but erroneously misinterpreted as meaning that further conservation of wheat products, particularly flour, had become unnecessary. In order to fulfill America's pledge to export approximately 20,000,000 tons of food prior to June 20th, next, to prevent millions of liberated peoples from becoming famine victims, the nation must restrict its wheat consumption as rigidly as prevailed under the war program of food saving.



The GREATEST MOTHER in the WORLD
holds a sacred place of honor within our homes and in our hearts

THE message that the American people stand as one behind our brave boys and gallant Allies, is the most cheerful "Merry Christmas" we can send them.

Let us make this a Red Cross Christmas—let us see to it that every member of every family joins the Red Cross. She is warming thousands, feeding thousands, healing thousands from her store—the Greatest Mother in the World.

All you need is a Heart and a Dollar



RED CROSS CHRISTMAS ROLL CALL

December 16-23



Contributed through
Division of Advertising



United States Gov't Comm
on Public Information

Your Electric Lamps Help War Savings

A little thing like an electric lamp is a big factor in the necessary war economy.

Are you using the correct lamp? That's the point.

If you are using carbon lamps you are not doing your full duty to the Government. Carbon lamps are wasteful and consume more electricity than is necessary.

MAZDA LAMPS ARE WAR-TIME LAMPS

If your home, office or factory is not thoroughly equipped with MAZDA lamps see that it is done so at once. Call in your electrical contractor or dealer and make the change immediately. MAZDA lamps effect a war time saving. Ask your electrical contractor dealer about other electrical war time savings.

A WAR TIME CHRISTMAS

The Government urges that Christmas giving be confined to useful articles—Give electrical appliances. The Government has ruled that no extra salespeople can be employed during the Holiday Season—SHOP EARLY.

Southern California Edison Co.

Phone Main 6

426 S. Myrtle Ave.

Monrovia

These Cool Mornings

Try some of our Eastern Buckwheat Flour for flap jacks. That bulk syrup is fine with them or some of our home made pork sausage with them sounds good.

Just received a new lot of those Northern Burbank Potatoes. Better get a sack before they advance in price

Everything in Vegetables—Fresh every morning.

IN THE MARKET

Full line of Fresh and Salt Meats

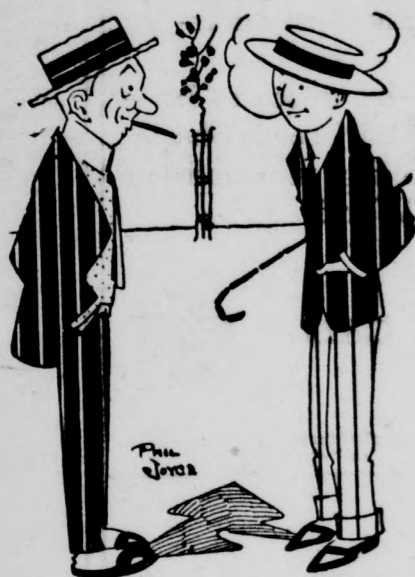
M. D. WELSHER, Grocer

Quality and Quantity Guaranteed

Grocery Phone Main 6

Market Phone Main 97

BUSINESS.



"Harper says that every husband should wash the dishes for his wife." "And who is Harper?" "He is in the china business."

The Test Kiss.

At first she kissed him just for love As deep as a man may think, But now she kisses him at eye To see if he's had a drink.

The News Liners Pays

Charlie's Bargains!

SATURDAY SPECIALS—

NEWTOWN PIPPINS—

Fine eating apples, 6lb, 25c
Per box\$1.95

IDAHO RUSSETS—

Fine table potatoes, 8lb 25c
100lb for\$2.90

SWEET POTATOES—

9lb for25c
Lug box for80c

BROWN ONIONS—

8lb for25c

HEADQUARTERS FOR
FRESH VEGETABLES

Open Saturday Evenings

C. M. Nomura

Main 46

Bank Bldg.

Sierra Madre Directory

CITY OFFICIALS

Board of Trustees: Chairman, Robert Mitchell, Newman Essick, W. J. Saunders, N. W. Tarr, Tasker M. Webster.

City Clerk, E. F. Ballou.
Attorney, Frederick Baker.
Treasurer, Carlton J. Pegler.
Marshal and St. Supt., A. M. Udell.
Engineer in Charge of Utilities, J. D. Mackerras.

Recorder, W. H. Stubbins.
Board of Health—Dr. R. H. Mackerras, Chairman; J. A. Osgood, A. N. Adams, Mrs. H. S. Wright.
Miss Kate Brewington, Municipal Nurse.

BOARD OF TRADE—Meets first Monday at 8 p. m., in City Hall. President, Robert Mitchell; Vice-President, K. M. Ham, Jr.; Directors: C. J. Pegler, W. W. Felgate, C. C. Wilson, W. H. Holabird, C. W. Forman, Secretary, J. N. Hawks; Treasurer, F. W. Nuetzel.

FRATERNAL

SIERRA MADRE LODGE NO. 408, F. & A. M.—Stated meetings first Tuesday in each month. All visiting Masons welcome. Masonic Hall, Club House West Central. C. J. Pegler, W. M., W. S. Hull, secretary.
SIERRA MADRE CHAPTER O. E. S. NO. 299—Meets first Monday of each month in Masonic Hall, West Central Ave., at 8 p. m. Visiting members welcome. Miss E. Steinberger, W. M. Edna Bassett, Secretary.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central Ave., between Lima and Park. Open each weekday from 1:30 to 5:30 and from 7 to 9 p. m. Miss Marian Gregory, Librarian. Municipal Library Board—George B. Morgridge, Mrs. E. T. Pierce, Mrs. L. E. Steinberger, H. J. Potter, Donald C. Ashmore.

P. E. TIME TABLE

Leave Los Angeles	Leave Sierra Madre
A. M.	A. M.
7:45	6:10
8:55	7:00
7:06	7:30
7:55	8:05
8:56	9:16
10:07	10:16
11:07	11:16
P. M.	P. M.
12:07	12:16
1:07	1:16
2:07	2:16
3:07	3:16
4:06	4:15
4:35	5:14
5:06	5:35
5:41	6:10
6:08	7:11
8:00	9:07
9:55	11:07
11:55	

† Via South Pasadena.
*Daily except Sunday.

The News Liners Pays

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

PUBLISHED EVERY FRIDAY

Subscription \$2.00 Yearly, in Advance

Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal. Offices Room G, Kersting Place, Opposite Pacific Electric Station

Telephone Black 42 (Either System)

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE

SKETCH OF LIFE OF MRS. CARTER

(Contributed)

On Friday, Nov. 22, Mrs. Mary Carter, wife of Arthur N. Carter, died very suddenly. On Thursday Mrs. Carter was her bright, cheery self and retired seemingly in her usual health. Early the next morning her family and friends sustained a great sense of personal loss in the realization that her spirit had passed to the Great Beyond.

Besides her husband, so well and favorably known in Sierra Madre, Mrs. Carter leaves two sons, Paul and Robert, and a little daughter, Annetta. She was the daughter of L. A. Crandall of Los Angeles, a brother, L. A. Crandall Jr., of Berkeley, and two sisters, Jessie M. Crandall of Los Angeles and Mrs. Grace Newcomb of Sierra Madre also survive her.

Mrs. Carter was born in Madison, Ohio, and grew to womanhood there. Her mother was a member of the Hall family who came from New York to Ohio soon after the Western Reserve was thrown open. Her father's family emigrated from Connecticut to the Ohio Valley.

Unusually gifted from girlhood, Mrs. Carter developed that rare personal charm that won for her the deep admiration and love of those who came to know her well. She had a many sided mind, one notable characteristic being a deep love and appreciation of nature.

For a short time Mrs. Carter taught school in Madison, but came to California in 1893. After a year's residence here she returned to Ohio, but soon came west to make her home permanently. In 1897 she became the wife of Arthur N. Carter and they have made their home here ever since. Her home was her first thought and satisfied all the promptings of her heart. Her mother love glorified her life and her wisdom, strength and gentleness were great enough to extend to all whomever within the sphere of her influence. In common with so many mothers, she was recently called upon to give her sons in the cause of Freedom. She met the challenge bravely, allowing her boys to enlist, neither being of age. She hid her sorrow beneath a smile. It is characteristic that she wrote to the son who went first: "Remember, that you are only on the way home, but you must come by way of France; and it is given to you to do your part in making the world a better place."

In the home that she loved so well, at the entrance to Little Santa Anita canyon, she lay in deep peace as her friends gathered to say a last farewell Sunday afternoon, Nov. 25. She rested amid a wealth of greenery and flowers, bright among them glowing the Service Flag

with its two stars to speak the tribute of the far away sons to whom she was so peculiarly dear.

The services were simple and beautiful, in keeping with the earnest spiritual life of the one who had just taken on immortality. The hymns were sympathetically rendered by Mrs. Florence Sparey, a niece of Mrs. Carter. She was laid to rest in the Sierra Madre cemetery.

NOTICE OF FORECLOSURE SALE

Sheriff's Sale No. B67531.

Order of Sale and Decree of Foreclosure and Sale.

Citizens Savings Bank of Pasadena, a corporation, Plaintiff, vs. William R. Slater, Ethel T. Slater, his wife, The Merchants National Bank of Los Angeles, a corporation, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 25th day of October, A. D. 1918, in the above entitled action, wherein Citizens Savings Bank of Pasadena, a corporation, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against William R. Slater, Ethel T. Slater, et al, defendants, on the 17th day of October, A. D. 1918, for the sum of Eleven hundred seventy-nine and 84/100 (\$1179.84) dollars gold coin of the United States, which said decree was, on the 21st day of October A. D. 1918, recorded in Judgment Book 444 of said Court, at page 19, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot sixty-one (61) Haven Tract, as per map recorded in book 13 pages 122, 123 of maps, in the office of the recorder of Los Angeles County.

Together with the tenements, hereditaments and appurtenances thereunto belonging or in anywise appertaining.

Public notice is hereby given, that, on Tuesday the 3rd day of December, A. D. 1918, at 12 o'clock M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United States.

Dated this 7th day of November, 1918.

JNO. C. CLINE,

Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Dunham & Carey, Plaintiff's Atty.

GET THE HABIT: If there is anything you want to buy or sell try a News liner. 24

Your Suit!

REPAIRING CLEANING
PRESSING and DYEING

Reasonable Prices—Satisfaction Guaranteed—A Trial Will Convince You.

CLAUD HARRIMAN

Red 64 10 N. Baldwin

10%

Below Cost!

All of my remaining Grocery Stock to be sold Saturday afternoon and evening

JOHN A. KASSNER

12 N. Baldwin Ave.

If your Roof leaks

Why not repair it now?

ROOFING PAPER, Whole or cut rolls.
ROOF COATING, Any quantity.
TIN SHINGLES.

Radiant Fire

and MINIER GAS HEATERS
Piped and Connected.

Acorn Gas Ranges

Sierra Madre Hardware Co.

31-35 West Central

Phone:

MAIN 98

FINE JOB PRINTING — THE NEWS PRINTERY



Swift's Premium Oleomargarine

Saves 20 Cents or More a Pound

—but accept the saving as incidental.

Buy Swift's Premium Oleomargarine for what it is — a delicious, wholesome, healthful spread for bread.

Only the purest of Government inspected ingredients are used in its manufacture. It is sweet, pure and clean.

Millions more pounds of Oleomargarine are selling each year.

Swift's Premium Oleomargarine contains the elements for growth which all children need. They like it. All the family will like it. Better the bread, and splendid for cooking.

Easy to buy—the most widely distributed brand of Oleomargarine.

Swift & Company, U. S. A.

Other Quality Brands



Best White Oleomargarine

Made from Nuts and Milk

MT. LOWE RESORT



Ye Alpine Tavern and Cottages

More than 5000 Feet in Skyland
2000 Square Miles Before Your Eyes

For your health's sake, spend a week or week-end at this famous resort in the pure mountain air among the pines and oaks.

American Plan

European Plan

Housekeeping Cottages

Make reservations at P.E. Information Bureau, Los Angeles

FIVE TRAINS DAILY

8, 9, 10 A.M., 1:30 and 4 P.M.

Pacific Electric Railway

G. E. MESECAR, SIERRA MADRE AGENT
Phone Red 24